

CURRICULAR AREA: VISUAL ARTS

COURSES: Digital Design 1, Digital Design 2, Digital Arts/Designs for the Web
Adv. Communication Media, Photography/Digital Design,
Adv. Digital Photography, Video Production 1, Video Production 2

FINAL MARK RUBRIC

MARK	PERCENTAGE RANGE	DESCRIPTION
A	90% - 100%	<u>Meets all standards:</u> Work is started on time and deadlines are met. Work is completed with thorough, thoughtful attention to detail and time is used wisely to fully develop projects. All directions are followed and all requirements of the assignments are thoroughly addressed. A large degree of creativity in planning and execution is demonstrated. Work is finely crafted with sharp attention to detail. Demonstrates mastery of new skills and techniques learned.
B	80% - 89%	<u>Meets majority of the standards:</u> Work is started on time and deadlines may have been met. Work is completed with attention to detail and time is mostly well used to develop projects. Directions are generally followed and the majority of requirements are met. Evidence of creativity in planning and execution of projects. Work demonstrates proficiency of new skills and techniques learned. Generally good craftsmanship and attention to detail.
C	70% - 79%	<u>Meets an average number of standards:</u> Time is sometimes used wisely. Some directions are followed and some of the requirements are met. Some creativity is evident but ideas are not fully explored and developed. Limited proficiency in use of new techniques and skills. Work is not well crafted with limited attention to detail. Work demonstrates limited proficiency in skills and techniques learned. Average craftsmanship and limited attention to detail.
D	60%-69%	<u>Work meets minimum standards.</u> Missed deadlines and/or incomplete work. Time is not used effectively. Did not follow directions and/or address requirements. Work lacks creativity in planning and execution. Little or no proficiency in use of new techniques and skills. Poor craftsmanship and little or no attention to detail.

F	Below 60%	<u>Does not achieve standards.</u> Work is missing, incomplete or late without permission of instructor. Instructions not followed, substantial portions of class time wasted. Shows little or no creativity in planning and execution. No proficiency demonstrated in the use of new skills and techniques. No evidence of craftsmanship or attention to detail.
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